

Franklin*Fast*

MARKETING AND COMMUNICATIONS PORTAL FROM



## Mail Piece Tracking

Now you know who has received your mail & when.



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- Track your mail by BMC, SCF, Zip, State, County and City
- Know how long it takes your mail to arrive
- Find out when individual recipients receive their mail
- Download data to trigger your call center, launch emails and ramp up customer service
- Perform statistical analysis to see if you can mail to certain areas standard instead of first class to reduce postage costs
- Search for an individual name
- Available from any computer, anytime



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Welcome. What would you like to do today?

Login to our  
website and select  
Mail Tracking

- Upload files for an existing job
- Upload files for a new job
- InSite Proofing Portal \*
- Check inventory status
- Check job status
- Check shipping status
- Mail Tracking
- Postage (Coming Soon)



Track by:

- NDC
- SCF
- ZIP
- State
- County
- City

VIP Slots Tournament  
April Ladies Luncheon  
Texas No Limit Poker  
Monthly New Member Mailing  
Birthday Mailing  
Event Calendar  
March Inactive Mailing  
Lady Gaga Concert  
Host Introduction Letters  
Q2 Premium Players Postcard

Select the geo  
code you wish to  
track

Select the job you  
wish to track from  
the dropdown  
menu



Back

Export to CSV

Job Number	Job Description	Quantity	Scanned	Track
29678	VIP Slots Tournament	10,981	8,856	<a href="#">Track</a>

After selecting your job, click on the "Track" link.



## Mail Tracking

Date Columns = Quantity scanned out to mail carrier that day.

Click on the "SCF Description" link in the left hand column to view individual recipients

See when mail arrived and how many days it took.

SCF Description	Mail Qty.	09/29	09/30	10/01	10/02	10/03	10/04	10/05	Total
Days	1	2	3	4	5	6	7	8	
<a href="#">SCF YOUNGSTOWN, OH 444</a>	0	0	0	0	0	1	0	0	1
<a href="#">SCF SHREVEPORT, LA 710</a>	2,775	1,598	1,122	5	0	19	1	2	2,753
<a href="#">SCF ALEXANDRIA, LA 713</a>	0	0	0	1	0	0	0	0	1
<a href="#">CAMDEN, AR 717</a>	0	0	0	1	0	0	0	0	1
<a href="#">SCF EAST TEXAS, TX 757</a>	73	0	0	0	0	0	66	0	66
<a href="#">SCF NORTH HOUSTON, TX 773</a>	1	0	0	0	0	1	0	0	1
<b>TOTAL</b>	<b>1,598</b>	<b>1,122</b>	<b>5</b>	<b>2</b>	<b>6</b>	<b>21</b>	<b>67</b>	<b>2</b>	<b>2,823</b>
% scanned by date	56.03%	39.34%	0.18%	0.07%	0.21%	0.74%	2.35%	0.07%	98.98%
Cumulative % scanned	56.03%	95.37%	95.55%	95.62%	95.83%	96.57%	98.92%	98.98%	98.98%
Cumulative # pieces scanned	1,598	2,720	2,725	2,727	2,733	2,754	2,821	2,823	2,823

View key statistical data



## Mail Tracking

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<a href="#">Back</a> <a href="#">Export to CSV</a>		Mail Qty.	09/29	09/30	10/01	10/02	10/03	10/04	10/05	Total
SCF Description										
Days			2	3	4	5	6	7	8	
<a href="#">SCF YOUNGSTOWN, OH 444</a>		0		0	0	0	1	0	0	1
<a href="#">SCF SHREVEPORT, LA 710</a>		2,775				0	19	1	2	2,753
<a href="#">SCF ALEXANDRIA, LA 713</a>		0				0	0	0	0	1
<a href="#">CAMDEN, AR 717</a>		0				0	0	0	0	1
<a href="#">SCF EAST TEXAS, TX 757</a>		73				0	0	66	0	66
<a href="#">SCF NORTH HOUSTON, TX 773</a>		1				0	1	0	0	1
TOTAL		1,598	1,122	5	2	6	21	67	2	2,823
% scanned by date		56.03%	39.34%	0.18%	0.07%	0.21%	0.74%	2.35%	0.07%	98.98%
Cumulative % scanned		56.03%	95.37%	95.55%	95.62%	95.83%	96.57%	98.92%	98.98%	98.98%
Cumulative # pieces scanned		1,598	2,720	2,725	2,727	2,733	2,754	2,821	2,823	2,823

The "Export to CSV" lets you download data to your computer.



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<a href="#">SCF EAST TEXAS, TX 757</a>	73	0	0	0	0	0	66	0	66
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<b>TOTAL</b>	<b>1,598</b>	<b>1,122</b>	<b>5</b>	<b>2</b>	<b>6</b>	<b>21</b>	<b>67</b>	<b>2</b>	<b>2,823</b>
% scanned by date				0.07%	0.21%	0.74%	2.35%	0.07%	98.98%
Cumulative % scanned				95.62%	95.83%	96.57%	98.92%	98.98%	98.98%
Cumulative # pieces scanned			25	2,727	2,733	2,754	2,821	2,823	2,823

To view individual recipients in an area, click the geo code link.



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Download data for call center or customer service.

Back

Export to CSV

Name	Address	Date Scanned	Days
Roy Rogers	123 Rodeo Drive	3/8/2011	3
Dale Evans	123 Rodeo Drive	3/9/2011	4
Dick Tracy	8156 Lost Road	3/8/2011	3
Lois Lane	917B Metropolis	3/9/2011	4
James Bond	707 Bleeker Street	3/9/2011	4
Taylor Swift	21 Oceanfront	3/20/2011	15
Tom Sawyer	989 Mississippi Street	3/8/2011	3
George Washington	1600 Pennsylvania Avenue	3/8/2011	3
Katie Perry	91 Malibu Drive	3/9/2011	4
Hillary Clinton	800 Connecticut Avenue	3/10/2011	5
Colin Powell	55 Stormy Lane	3/8/2011	3
Mike Tomlin	216 Gilliland Place	3/10/2011	5
Lady Gaga	666 5 <sup>th</sup> Avenue	3/10/2011	5

See if any of your best customers are receiving their mail late.

Actual names changed for privacy purposes.



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## Start tracking today!

Contact your salesperson at 800-375-0504

or email [sales@gofranklingo.com](mailto:sales@gofranklingo.com)

